

1. Integrity and Ethics

We are committed to acting with integrity and ethics in all our business activities. This involves adopting honest, transparent, and morally sound behaviors.

2. Compliance with Laws and Regulations

As a responsible corporation, we respect and adhere to the laws, regulations, and standards in force in all countries where we operate. We are committed to full compliance and avoid any illegal or unethical activities.

3. Protection of Sensitive Information

We place great importance on protecting the sensitive information of our customers, partners, and our company. This means implementing robust security measures to safeguard confidential data and adhering to privacy rules.

4. Product Quality and Safety

Our commitment to our customers involves providing high-quality, safe, and reliable products and services. We invest in quality control processes to ensure compliance with industry standards and customer satisfaction.

5. Respect for Human Rights and Labor

We are committed to respecting human rights and labor standards in all our activities. This includes adhering to international labor standards, such as eliminating child labor, non-discrimination, and protecting workers' rights.

6. Prevention of Corruption and Bribery

We firmly reject corruption, bribery, and all forms of dishonest or anti-competitive behavior. We strictly adhere to anti-corruption laws and promote a culture of integrity and transparency in all our business interactions.

7. Relationships with Suppliers and Partners

We believe in trust-based, respectful, and mutually beneficial business relationships with our suppliers, partners, and agents/distributors. We seek partners who share our values and ethical standards.

8. Environmental Respect

As a responsible company, we are committed to reducing our impact on the environment. We adopt sustainable and environmentally friendly practices, such as reducing carbon emissions, responsible resource management, and biodiversity protection.

9. Conflict of Interest

We avoid conflicts of interest and commit to acting in the best interest of the company. We disclose any potential conflicts of interest and take steps to resolve them fairly and transparently.

10. Reporting Violations

We encourage all members of our company, as well as our suppliers and partners, to report any suspected violation of this code of conduct or any applicable law. We provide confidential reporting channels and commit to investigating all allegations fairly and promptly.

11. Implementation and Compliance

We are committed to implementing and enforcing this code of conduct at all levels of the company. We provide regular training on the code of conduct and ensure it is understood, followed, and updated according to legal and sectoral developments.

This code of conduct sets the ethical and professional standards to which we are committed as a company. By adhering to these principles, we strengthen the trust of our customers, partners, and stakeholders, while contributing to a fairer, more ethical, and sustainable business world.